

Facebook highlights over the last 28 days (to 08/11/2017) for the Inner South Community Committee

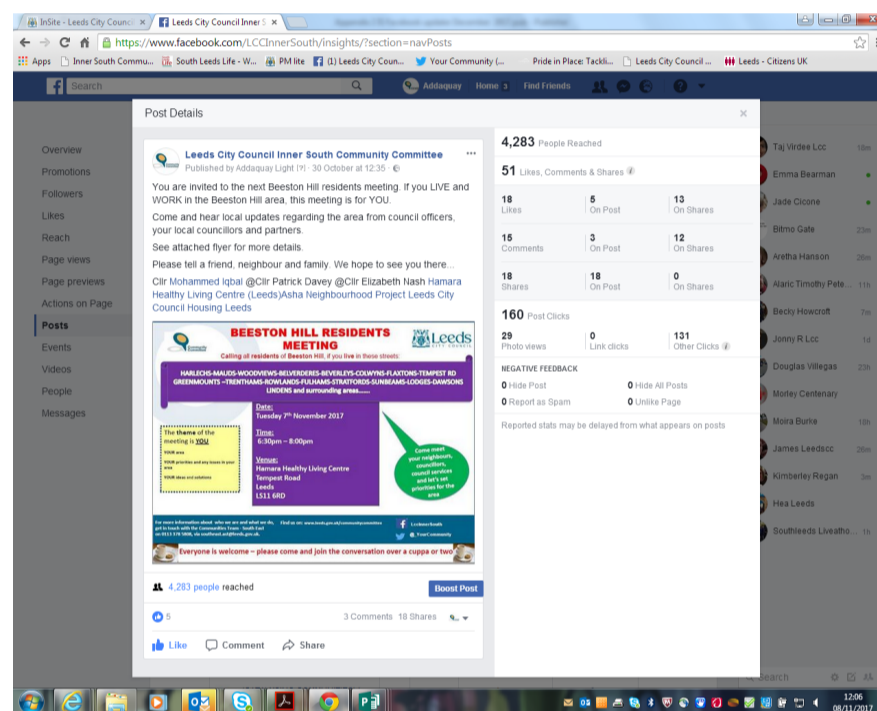
Current likes: **724**(up 13 over last 28 days)

Top 3 most popular posts ('post clicks' to expand the text + 'reactions, comments or shares'):

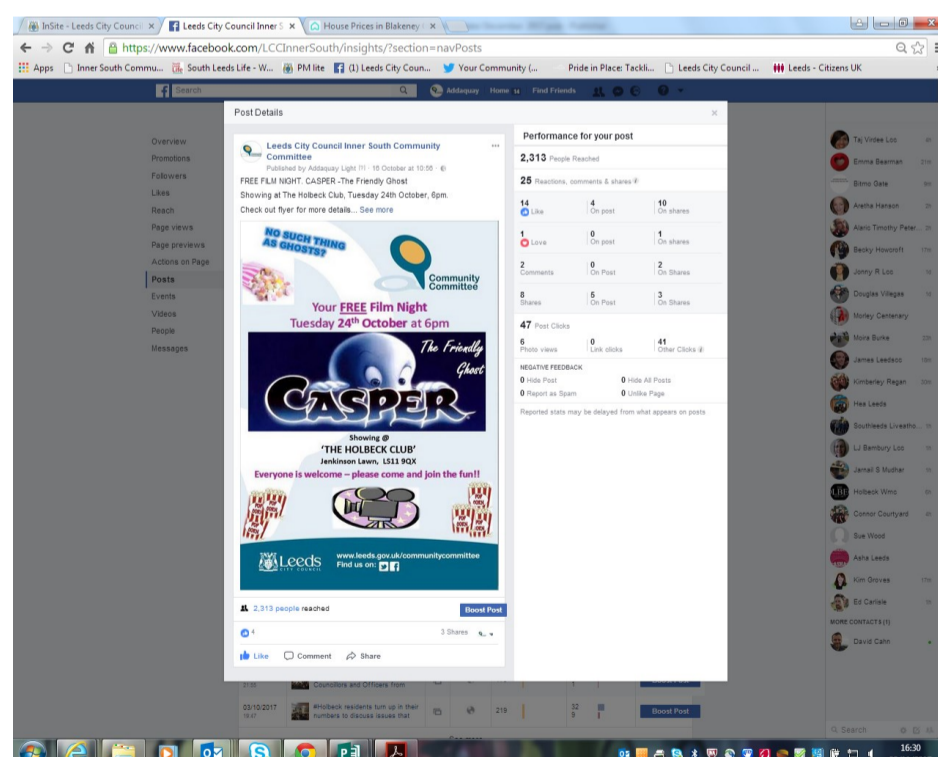
There are two things to note:

- 'reach' is the number of people the post was delivered to
- 'engagement' is number of reactions, comments or shares

Engagement is a better marker for seeing if people are interested in the posts because they need to interact with it. Eg a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0.



Reach: 4,283
Post clicks: 160
Reactions, comments or shares: 51



Reach: 2328
Post clicks: 47
Reactions, comments or shares: 25

Leeds City Council Inner South Community Committee
 Buzzing at Cottingley Community Centre #AppleDay #FreshAppleJuice Don't miss out.
 Hilary Benn - Labour MP for Leeds Central

445 People Reached
 10 Likes, Comments & Shares
 8 Likes (0 On Post, 8 On Shares)
 2 Comments (2 On Post, 0 On Shares)
 0 Shares (0 On Post, 0 On Shares)
 84 Post Clicks
 45 Photo views (0 Link clicks, 39 Other Clicks)

3rd most popular post in last 28 days

**Reach: 445
 Post clicks: 84
 Reactions, comments or shares: 10**

Performance of the event pages:





Leeds City Council Inner South Community Committee
 #LoveWhereYouLive - Do you live in the Blakeney & Rosedale?
 Come along to our Community Action Day on Friday 10th November 2017. See attached leaflet for more details.
 There will be a skip placed at the following locations... See more

384 People Reached
 8 Likes, Comments & Shares
 5 Likes (2 On Post, 3 On Shares)
 0 Comments (0 On Post, 0 On Shares)
 3 Shares (1 On Post, 2 On Shares)
 19 Post Clicks
 3 Photo views (0 Link clicks, 16 Other Clicks)

4th most popular post in last 28

**Reach: 384
 Post clicks: 19
 Reactions, comments or shares: 8**

Performance of the videos:

Video	Published	Minutes viewed	Video views
	21/10/2017 04:27	15	69
 Children and young people having their say at Crossflatts Park breeze on tour...	03/08/2017 07:07	0	1
 Playbox01 at Trentham Park Playbox01 are at Trentham Park, Beeston Hill today. Lo...	24/08/2017 07:15	0	1
 Don't forget Playbox01 will be at Trentham Park, for the rest of the week from 1-4pm...	22/08/2017 07:24	0	1

**Video Views:
 Apple Day at Cottingley: 69
 Playbox01 at Trentham Park:125
 Breeze@Crossflatts Park:56**